



Monday, Dec. 2, 2024

ATTENDANCE INCREASES FOR LOUISIANA BOOK FESTIVAL AND ASSOCIATED EVENTS

BATON ROUGE, La. — More than 22,000 people attended the 2024 Louisiana Book Festival and its associated events, continuing its steady growth as one of Louisiana's most popular cultural events.

"It's amazing to see how many people join us for the Louisiana Book Festival every year," said Lieutenant Governor Billy Nungesser. "It's also not a surprise to see the numbers go up again. Every year, the staff puts together an incredible lineup of authors and presentations. The public has really grown to love this unique celebration of literature."

An estimated 22,343 people attended the festival, held Saturday, November 2, and events affiliated with it. That figure was up from 2023, which totaled about 21,000 people, marking another successful year for the festival.

"From the lineup to the weather, it could not have been a better day," said State Librarian Meg Placke. "It was a special year celebrating the 20th annual Louisiana Book Festival, and we're glad so many more people joined us. We're proud of this growth. I know the numbers will keep going up over time."

While most of the activity happens in downtown Baton Rouge the day of the festival, there were writing workshops held the day before and programs at schools and public libraries around the state in the days before and after. One of the goals of the Louisiana Book Festival is to inspire a love of literature and reading at an early age.

"We have a heavy focus on children's and young adult authors every year since a major goal of the festival is getting young people interested in reading," said Jim Davis, Executive Director of the Louisiana Book Festival. "But not everyone can make it to the festival, so we bring a bit of the festival to them. The excitement and enthusiasm we see from young people – both at the festival and during outreach events – remind us why this event matters so much."

The date of the 2025 Louisiana Book Festival will be announced in the coming weeks on LouisianaBookFestival.org and the festival's [Facebook](#) and [Instagram](#) pages.

The [Louisiana Center for the Book](#), an affiliate of the Library of Congress Center for the Book, was established in the State Library of Louisiana in 1994. Its mission is to stimulate public interest in reading, books, literacy, and libraries and to celebrate Louisiana's rich literary heritage through events such as the Louisiana Book Festival.



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